

BM&F BOVESPA S.A. -
BOLSA DE VALORES, MERCADORIAS E FUTUROS
The Brazilian Securities, Commodities and Futures Exchange

A Public Company

Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25
Commercial Registry Enrollment NIRE No.35.300.351.452

CALL NOTICE TO
ANNUAL AND EXTRAORDINARY
SHAREHOLDERS' MEETINGS

Notice is hereby given to shareholders of BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros (“BM&FBOVESPA”) that the Annual Shareholders’ Meeting and an Extraordinary Shareholders’ Meeting have been called to convene on April 20, 2010, at 11 a.m., as an exception at a different address than that of the registered office, at Rua XV de Novembro, 275, in the city of São Paulo, State of São Paulo, to resolve on the following agendas:

I – AT THE ANNUAL SHAREHOLDERS’ MEETING:

- (1) To review the management report, and to review, deliberate and vote the financial statements as of and for the year ended December 31, 2009;
- (2) To consider the proposal on allocation of the net income for the year to December 31, 2009; and
- (3) To set the aggregate compensation payable to members of the board of directors and the board of executive officers in 2010.

II – AT THE EXTRAORDINARY SHAREHOLDERS’ MEETING:

- (1) To vote on BM&FBOVESPA’s acquisition of shares of common stock of the CME Group, Inc. (“CME”), pursuant to the Notice of Material Fact released on February 12, 2010.

The following documents are available to shareholders at the registered office, in the Investor Relations website at www.bmfbovespa.com.br/ri/, as well as in BM&FBOVESPA’s website at www.bmfbovespa.com.br and in the website of the Brazilian Securities Commission (CVM) at www.cvm.gov.br: (i) the management report, (ii) the financial statements, (iii) the independent auditors’ report, and (iv) the proposal on allocation of net income, which documents have been published on

February 24, 2010, in the “*Valor Econômico*” newspaper and the State Official Gazette (*Diário Oficial do Estado de São Paulo*), as well as (v) the proposal on net income allocation, published on in the “*Valor Econômico*” newspaper and the State Official Gazette (*Diário Oficial do Estado de São Paulo*), all of the above related to the year ended December 31, 2009, in addition to (vi) the proposal on aggregate compensation payable to members of the board of directors and members of the board of executive officers in 2010, and the (vii) the Shareholders’ Meeting Guide.

General Information: Shareholders may attend in person or appoint a representative to attend. For convenience of shareholders, the Company will be making available the “Online General Meetings” (or “Assembleias Online”) system for electronic voting or voting by proxy, which in any event require prior registration, certain steps being taken and documentation delivered for validation. The system may be accessed at <http://www.onlinegeneralmeetings.com>. In addition, instructions regarding the process will be included in the Shareholders’ Meeting Guide.

Moreover, giving regard to the requirements of article 126 of Brazilian Corporate Law (Law No. 6.404/76), shareholders may elect to appoint a representative by granting actual powers of attorney.

Shareholders that wish to have their representatives attend the meetings, are advised that the registration process will begin on April 6, 2010. Proper documentation evidencing capacity to attend the meetings (including, as the case may be, a power of attorney) is expected to be delivered to the Company, care of the Investor Relations Office.

Shareholders and legal representatives attending the meetings are advised to attend bearing proper identification documents.

São Paulo, March 19, 2010.

Arminio Fraga Neto
Chairman of the Board